

'Power of YOU' coaching



Become an authentic leader & engage more people

Take your leadership to the next level

I lead leaders and organisations through periods of growth and change, in the areas of business strategy, innovation and leadership.

Leaders can expect to be able to:

- Feel more confident and capable
- Foster more productive working relationships; being able to approach people and situations more effectively
- Make better decisions
- Trust team members and delegate more effectively
- Think more strategically about business change; lead your team through a change
- Create a more productive work environment
- Coach talent and build future leaders
- Improve your working relationship with your manager and influence up more effectively
- Boost personal motivation

The result is increased business effectiveness and more engaged team members.

Process:

- Find your issues & where you want to be – develop an action plan
- Find your strengths & pitfalls (based on Core Quadrants method, the most powerful leadership growth model) – learn how to break with disturbing patterns
- **Break out of disturbing patterns, change habits that don't work, build new supporting mindsets (my specialty)**
- Learn how to apply your strengths to business: influence people, build relationships, increase employee engagement
- Overcome hurdles & make your new behavior stick

Building Supporting Mindsets & behavior makes the difference



- ✓ Finding your unique added value is my specialism



- ✓ I help you & your team break with disturbing patterns & build new supporting behaviour



- ✓ My Implementation Support Program helps your efforts stick

Furthermore, my experience in Asia, US and Europe and being Dutch may be of added value to you.

Karin van Zuilen

Karin's prior experience includes working as a **global marketing director** in the highly competitive pharmaceutical and consumer health industry. As **founder of Senz change management**, she worked as strategy and leadership expert with a focus on organizational transformation. She has over 9 years of consulting & coaching experience across **Asia, North America and Europe**, in a wide variety of industries of different size.



She has the unique ability to inspire people, get the drive back in teams, and place organizations at a competitive edge in the market. Interest in people, drive, entrepreneurship and innovation are typical for her. She knows what it takes to become a global market leader. The combination of industry experience and deep knowledge of **psychology, innovation and marketing strategy** help senior executives, vice-presidents, senior managers and directors achieve results quickly and effectively. Karin is Dutch and lives and works in Malaysia for 4 years.

Qualifications: Master degree in marketing, pharmacy, business economics, certified holistic psychologist, certified systemic coach and certified core quadrants trainer.

She published articles on 'management site' and writes weekly articles for 'Senz performance tips'.

Karin is able to get to the heart of what is going on very quickly. She then develops specific, measurable strategies that get you thinking about your challenges in an entirely different and more empowering way. Every session provides new, clear perspectives on how to approach the clients' work challenges with a clear plan of attack.

'I am passionate about helping successful leaders achieve positive lasting change in behavior, for themselves, their people and their teams.'

Offer

8 leadership coaching sessions of 1.5 hours a leader (every 2-3 weeks)

Investment

Stand-alone session: RM 2,750 (ex GST)

Purchase of 4 x 8 sessions (in blocks of 4 sessions per day): ~~RM 88,000~~ RM 64,000 (ex GST)

Purchase of 8 x 8 sessions (in blocks of 4 sessions per day): ~~RM 128,000~~ RM 115,200 (ex GST)

BONUS 1: 2 months Online Coaching (value 12,150- RM)

You will be coached for a full period of 2 months, after the coaching program. During this period, you will have the opportunity to ask all your questions by mail.

Result: your new behavior will stick

BONUS 2: Complimentary email support in between the sessions (value 12,150- RM)

During your coaching period, you will be entitled to ask any question, online.

Result: Hurdles to implement the action plan will be taken away

BONUS 3: 2 months Core Qualities Strengthening (value 5,500- RM)

Patterns are not easy to break with. To bring each of your added values into practice, we will trigger all coachees to:

- interact effectively with clients and team members
- use their qualities in approaching customers and other stakeholders
- positively deal with own pitfalls

You will receive follow-up assignments and inspiration in your inbox.

Result: Introspection, understanding, teamwork and customer orientation get a lasting place in your team.

Total Bonus value: 29,800,- RM

Looking forward to meeting you.

Kind regards,

Karin van Zuilen

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